



# AAPC

## Maximizing Your Membership & Winning the Job Hunt

Aisha Hollingsworth, CPC, CRC, CPMA, CDEO  
AAPC Fellow & Approved Instructor



Let's talk **MEMBERSHIP**

# Member Responsibilities

\$229 annual membership dues

CEUs Required to Maintain Credential(s)

**Number of Certifications:**

**See below for specific credential requirements:**

**One Certification:**

**36 CEUs every two years**

**Two Certifications:**

**40 CEUs every two years**

**Three Certifications:**

**44 CEUs every two years**

**Four Certifications:**

**48 CEUs every two years**

**Five or More Certifications:**

**52 CEUs every two years**

## Specific Credential Requirements:

If **CIRCC**, 16 must be related to interventional radiology or cardiovascular coding\*

If **CPMA**, 16 must be related to auditing

If **CPCO**, 16 must be related to compliance

If **CDEO**, 16 must be related to documentation

If **CPPM®**, 16 must be related to practice management

8 must be specialty specific for each specialty earned



Is it Worth it?!





**How would you rate the value of your AAPC membership?**

Do not edit  
How to change the design

## What's included in AAPC membership?

[EXPLORE ALL BENEFITS >](#)

With the strength of our network, resources, and support, you'll always have a partner dedicated to seeing you flourish — your success is at the heart of everything we do.

### Education and CEUs

Never fall behind in a constantly changing industry. Membership gives you access to unlimited free or low-cost CEUs, specialty certificate programs, and professional development courses that sharpen both technical and soft skills.

### Local and global networking

Membership connects you to 400 local chapters and a global community of professionals. Whether in person or virtually, you'll find mentorship, career opportunities, and a support system to help you grow.

### Member-only pricing

Membership makes your investment go further. Enjoy exclusive pricing on certifications, books, and events, plus everyday savings on dining, travel, and shopping.

### Career tools and resources

Plan your future with tools designed to help you stand out. From resume and interview prep to recruiter insights and job-market data, you'll have what you need to take the next step with clarity and confidence.

### Exclusive industry insight

Stay informed with trusted guidance from leaders in healthcare business. Through resources like AAPC the Magazine, member-only webinars, and career development training, you'll gain insider knowledge while earning free CEUs.

### Leadership opportunities

From writing articles and speaking at events to serving in local chapter leadership, AAPC gives you the platform to share your expertise, grow your reputation, and shape the future of the profession.



## Let's talk **NETWORKING**

Networking - /'net, wərkɪNG/ **the action or process of interacting with others to exchange information and develop professional or social contacts.**

## Access Exclusive Networking Opportunities

- ▶ Connect with over 300,000 professionals in the healthcare industry. Strengthen your professional support system with colleagues on a national and local level.
- ▶ Participate in more than ½ million online forums posts on healthcare business topics
- ▶ Access to a job database being updated daily
- ▶ Attend local chapter meetings and events (more than 400 chapters in 79 countries)
- ▶ Attend AAPC hosted regional and national conferences

Have you ever considered getting active in  
your local chapter?

Or on a national level with AAPC?

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# Get involved with AAPC

- ▶ Are you connected to a local chapter?
- ▶ Do you know your local chapter officers?
- ▶ Consider being an officer!
- ▶ Consider speaking at local chapter event!

## Richmond Virginia Chapter Officers

### Officer

**Aisha Hollingsworth, CPC, CDEO, CPMA, CRC, Approved-Instructor** Fellow  
President

**Gretchen Church, CPC, CIC**  
Education Officer

**Jeannette Rivera, CPC-A**  
Secretary

**Lynda E Wetter, CPC, CPB, CPMA, CPPM, RCMS, CEMC, CGSC** Fellow  
Treasurer

**Londyn Carter, CPC-A**  
Vice President

# Get Involved With AAPC

- ▶ Local Chapter Officer
- ▶ Chapter Advisory Board
- ▶ National Advisory Board
- ▶ Legal Advisory Committee
- ▶ AAPC Board of Directors
- ▶ Careers at AAPC

## Chapter Advisory Board Representatives

### Officer

**Angelika L Bodie, COC, CPC, CRC, CPCD, Approved-Instructor**

**Myra Jayne Simmons, CPC, CPMA, CRC, CPC-I, CGSC, COBGC**

# Benefits of Being Local Chapter Officer

- ▶ Each officer from local chapters that qualify may purchase registration for AAPC's annual or regional conferences at a discounted price during their year of service.
- ▶ In the case where funds allow, officers may reward themselves.
- ▶ Networking opportunities, resume building, giving back to the chapter.
- ▶ Demonstrate leadership qualities.
- ▶ Receive exclusive AAPC swag gifts

# Beyond Local Chapter Officers

- ▶ **National Advisory Board (NAB)**

Advise AAPC leadership on issues, trends and member needs by working with the National office for the general benefit of membership

- ▶ **Chapter Association Board (CAB, formerly AAPCCA))**

Approachable representatives helping to empower local chapters to function effectively - provides local chapters with policy, rules and regulations as well as guidance to help operate in accordance with the AAPC mission

- ▶ **Ambassadors**

The role of the CAB is to provide focused support to chapters, their leadership, and AAPC. Subcommittee initiatives but are here to offer supplemental support wherever needed.

# AAPC Ambassador Program

Ambassador members are volunteers who have all previously served either on the National Advisory Board (NAB), or the Chapter Advisory Board (CAB).

The role of ambassadors is to provide focused support to chapters, their leadership, and AAPC.

Approximately 30 members

## Three Sub committees

- Certification
- Early Career Support
- Leadership Development

# AAPC Ambassador Program



## Participate in Industry Advocacy

Be part of the largest member association for professionals working in the business of healthcare. AAPC represents our members' voice on important topics that impact our industry. The accomplishments and involvement from our members makes AAPC a trusted industry leader. Participate in surveys and discussions at the local and national levels to recommend best practices and solutions for our complex reimbursement system.

AAPC Leaders work with CMS, Private Payers, AMA, and WEDI just to name a few.



Let's talk about **CERTIFICATIONS &  
PROFESSIONAL DEVELOPMENT**

# Get Certified & Earn Recognition

Validate your skills by earning one or more AAPC credentials. These credentials represent the gold standard in medical coding, billing, auditing, documentation, compliance and practice management, and are nationally recognized by employers, medical societies, and government organizations.

According to the recent Salary Survey, AAPC certified members make over \$9k more with every new credential compared to those who are not certified. \*Membership required to maintain certification.



## Receive Unmatched Industry Education

AAPC upholds the **highest educational standards** through each level of our members' progression. Stay up-to-date on industry changes to maintain your certification once achieved.

- ▶ Receive four free webinars, A \$596 value (and 4 CEUs), on the latest industry topics
- ▶ Monthly issues of Healthcare Business Monthly
- ▶ Thousands of articles in the online knowledge center
- ▶ Free tools to help you in your day-to-day work

## Continuing Education

Search for CEUs

Conferences >

Workshops >

Webinars

Codify

On Demand Events

Local Chapter Events

Low Cost CEUs

Approved CEU Vendors

FAQs

CEU Information - Members

CEU Information - Vendors

CEU Tracker

submit index nur

ADD

## Free and Low-cost CEUs

There are many opportunities to obtain free or low-cost Continuing Education Units (CEUs).



### Local Chapter Meetings / Local Events

Log in and you will see a personalized calendar of pre-approved local chapter meetings and events in your area.

Earn one CEU per hour and enjoy networking with your knowledgeable peers!



### Test Yourself Exercises

The [AAPC the Magazine](#) publication has a Test Yourself section where you can complete the questions and receive one free CEU per issue. **NOTE:** These exercises are not eligible for local chapter meetings CEUs.



### Members-Only Webinars

Watch our four free yearly webinars and earn one CEU per presentation. You must be logged into your AAPC member account to view the free webinar page. **NOTE:** These webinars are not eligible for local chapter meeting CEUs



### CMS Web-based Training

CMS offers web-based training (WBT) courses for free, many of which are valid for AAPC CEUs. These courses can be accessed here ([Web-Based Training | CMS](#)) and are assigned CEUs based on course length (review the CEU values below). CMS calls and webcasts also count for AAPC CEUs. If you have attended or are planning to attend one of CMS' National Provider Conference Calls, you should be aware that CMS does not provide certificates of attendance for these calls. Instead, AAPC will accept your emailed confirmation as proof of participation. Please note that past calls that were not pre-registered will not be accepted.

? HELP

## Video Learning Library

Explore our new Learning Library where you can take a free introductory medical billing and coding course, gain insights from inspiring student success stories, and learn directly from seasoned industry professionals.

[EXPLORE FULL LIBRARY >](#)

### Discover what's next for your career



#### Beginner's Guide to Revenue Cycle Management

Deepen your understanding of core revenue cycle concepts.



#### Intro to Medical Coding

Learn the foundational principles of medical coding.



#### Intro to Medical Billing

Understand the medical billing process from claim to payment.



#### Decoding Medical Coding and Billing Lingo

A practical guide to medical coding and billing terminology.

### Learn from industry experts



AI in real care: How CPT® codes what machines and clinicians do



Addressing burnout and apathy in organizations



ICD-10 decoded: 2025 updates, documentation debates, and more



Alternative roles in healthcare: Advice for new professionals

# Professional Development Courses

**Level up more than just your coding expertise!**

- ▶ 100+ professional development courses available to all AAPC members.
  - Enrollment for a Blackboard account needed
  - Self paced learning modules

You are currently enrolled in 4 section(s):

Semester	Section	Instructors	Start Date	Grade	Assignments	LastActivity
Ongoing	Becoming an Effective Supervisor	Online No Instructor	04/30/2025		0 of 0	
Ongoing	Becoming a Master Communicator	Online No Instructor	04/30/2025		0 of 0	
Ongoing	Assertive Communication	Online No Instructor	04/30/2025	0%	0 of 0	
Ongoing	Advanced Microsoft Excel	Online No Instructor	04/30/2025	0%	0 of 0	



Let's talk about  
**FREE STUFF & SAVING MONEY**





## Save Thousands with Member Discounts

- ▶ Members always get the lowest price on AAPC products and hundreds of professional and leisure products. Exclusive member discounts will have you earning back the cost of your membership in no time.
- ▶ Savings on ALL AAPC products
- ▶ Savings on hundreds of national and local brands (shopping, restaurants, travel, etc)

## Save Thousands with Member Discounts

- ▶ [Aapc.com](http://Aapc.com)
  - ▶ Membership
  - ▶ Savings center

→ ⌂ aapc.accessdevelopment.com

Apps Dashboard Resources LIMS | Login EXTRANET LIMS Citrix Gateway Work Queues/G-Sh... References Natera Benefits Branded Materials

38) 485-0058 English ▾ Back to Org

 AAPC

Travel Parks & Tickets Eat Play Shop Sign In

## An Easy Way to Save Every Day



View Deals



Holiday Travel Savings

Spafinder Chat





Certifications ▾ Training and Events ▾

Resources ▾

What's New | About Us | Global | Support | Cart | My AAPC

Software and Services ▾

Shop ▾

Membership ▾



25 FREE VOUCHERS

## Level up your skills with over 100 professional development courses

The Member Professional Development Library offers 100+ courses focused on professional soft skills.

- On-demand micro-learnings to strengthen everyday job skills
- 25 free vouchers included annually with membership

[VIEW COURSES >](#)

SAVE BIG ON AAPC PRODUCTS & SERVICES

## Get exclusive member-only pricing on almost all AAPC products and services

- Buy code books, training, education, conference admission, and more for less.
- Monthly sales and contests with chances to win big.

[SHOP NOW >](#)





AAPC

Certifications

Training and Events

Resources

Software and Services

Shop

Membership



Home > Resources > Membership Benefits

COUPONS AND DISCOUNTS

## Unlock member-only discounts on world-renowned brands

Savings exclusive to members on restaurants, shopping, travel, and more.

- Average AAPC member saves \$916 each year through our discounts.
- Mobile app or desktop access using member ID.
- Save up to 50% on dining, travel, shopping, and more.

[START SAVING TODAY >](#)



## Your AAPC membership fees may be tax deductible.

If you itemize your deductions, you may be eligible to deduct all or a portion of your membership fees on line 21 of Schedule A.



## Free tools and calculators



E/M Calculator



RVU Calculator



Risk Adjustment Search



Health Plan/Provider Policy Search



Claim Denial Calculator



ICD-9 to ICD-10 Code Conversion Tool



MACRA Calculator Tool to Compute MIPS Score



CPT® Code Search



E/M Utilization Benchmarking Tool



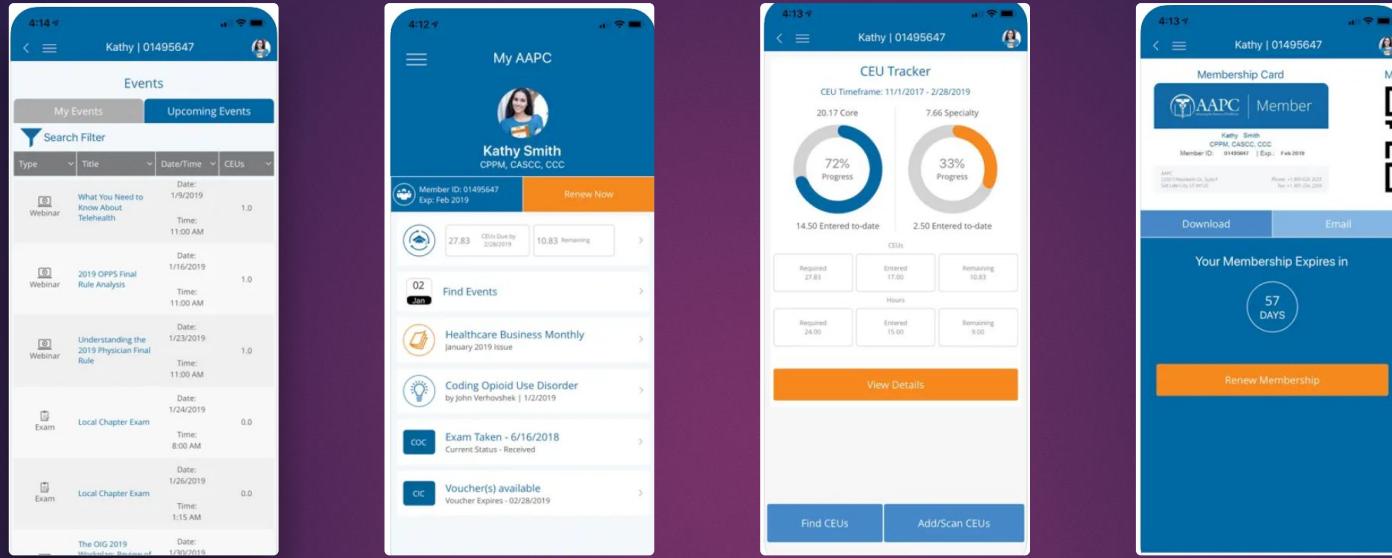
NDC Code Lookup - CPT/HCPCS Cross-Reference



Salary Survey Calculator

30

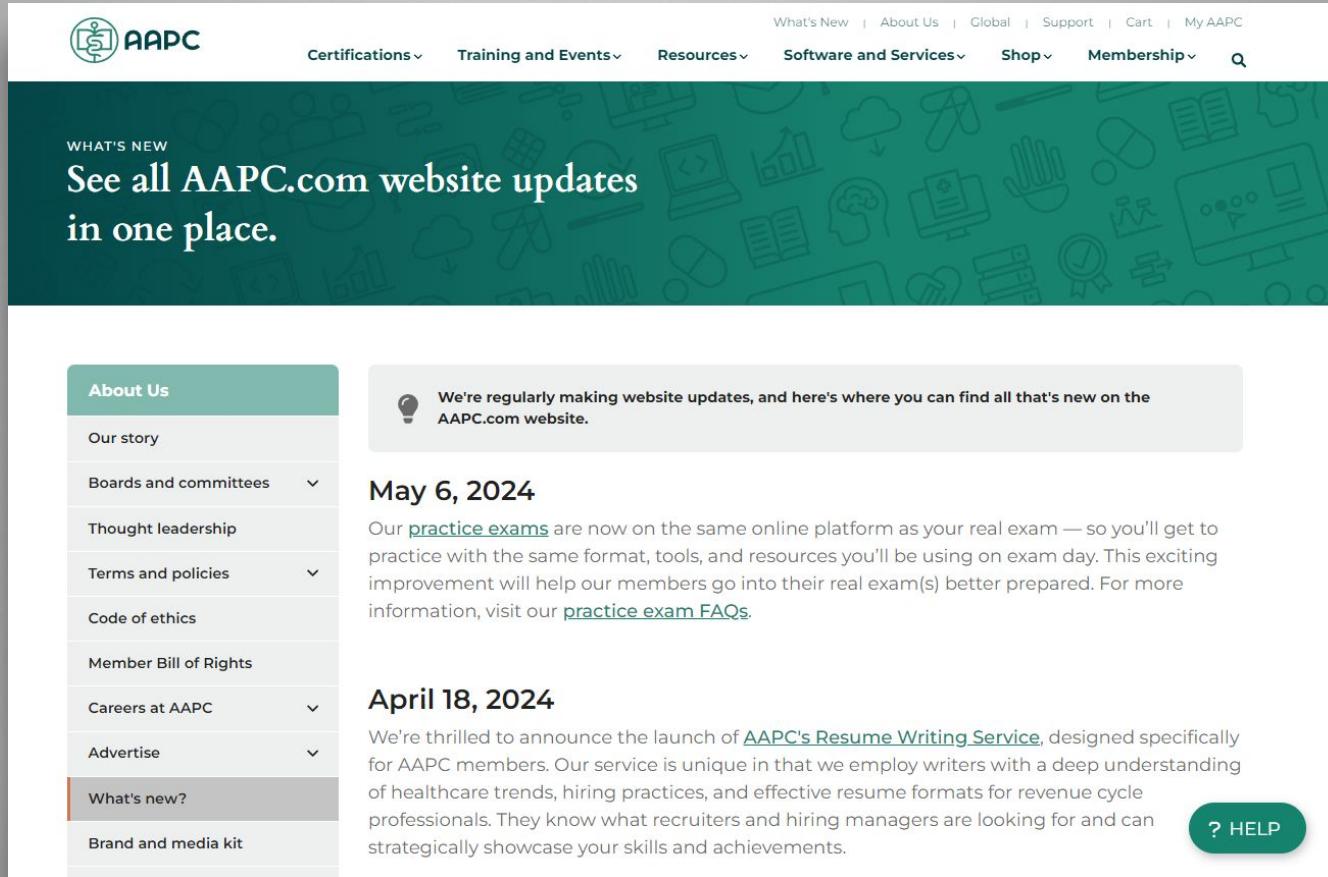
# AAPC TOOLS



# AAPC Mobile App

# Stay Up to Date

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The screenshot shows the AAPC.com website with a teal header and a teal banner. The banner features the text 'WHAT'S NEW' and 'See all AAPC.com website updates in one place.' Below the banner is a sidebar with a teal header 'About Us' and a list of links: 'Our story', 'Boards and committees', 'Thought leadership', 'Terms and policies', 'Code of ethics', 'Member Bill of Rights', 'Careers at AAPC', 'Advertise', 'What's new?' (which is highlighted in red), and 'Brand and media kit'. To the right of the sidebar is a box containing a lightbulb icon and the text: 'We're regularly making website updates, and here's where you can find all that's new on the AAPC.com website.' Below this box are two sections: 'May 6, 2024' and 'April 18, 2024', each with a paragraph of text. At the bottom right is a green button with a white question mark and the text 'HELP'.

WHAT'S NEW

## See all AAPC.com website updates in one place.

**About Us**

Our story

Boards and committees

Thought leadership

Terms and policies

Code of ethics

Member Bill of Rights

Careers at AAPC

Advertise

What's new?

Brand and media kit

We're regularly making website updates, and here's where you can find all that's new on the AAPC.com website.

**May 6, 2024**

Our [practice exams](#) are now on the same online platform as your real exam — so you'll get to practice with the same format, tools, and resources you'll be using on exam day. This exciting improvement will help our members go into their real exam(s) better prepared. For more information, visit our [practice exam FAQs](#).

**April 18, 2024**

We're thrilled to announce the launch of [AAPC's Resume Writing Service](#), designed specifically for AAPC members. Our service is unique in that we employ writers with a deep understanding of healthcare trends, hiring practices, and effective resume formats for revenue cycle professionals. They know what recruiters and hiring managers are looking for and can strategically showcase your skills and achievements.

? HELP

## Stay Up to Date

- ▶ Education opportunities (webinars, workshops, conferences)
- ▶ Monthly magazine & regular emails from AAPC
  - ▶ AAPC Member Connection
- ▶ Facebook
  - ▶ National AAPC
  - ▶ Local AAPC
- ▶ Local Chapter
  - ▶ Website
  - ▶ Facebook page

# AAPC & Your Job Search

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# Strut your stuff!

Include on email signature lines

hiringsmanager@123.com

Interview Follow Up

Aisha Hollingsworth, CPC, CPMA, CRC, CDEO  
AAPC Fellow & Approved Instructor

AAPC National Emerging Leaders Program Participant 2025-2026  
AAPC Richmond VA Chapter President 2026  
Vice President, 2025; Education Officer, (2021-2022);  
President (2018, 2023-2024), Secretary (2016-2017)  
[hollingsworthaisha@gmail.com](mailto:hollingsworthaisha@gmail.com) | 804.687.5735

Make visible on your resume

## **Sherita Aisha Hollingsworth**

**CPC, CPMA, CRC, CDEO**

**AAPC Approved Instructor & Fellow**

**Email:** [hollingsworthaisha@gmail.com](mailto:hollingsworthaisha@gmail.com) | **Phone:** 804-687-5735

**Linked In:** [www.linkedin.com/in/aisha-hollingsworth](https://www.linkedin.com/in/aisha-hollingsworth)

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### **Work Experience**

**UVA Health  
Coding Quality Educator**

**Remote**

**03/2025 – Present**

- Act as a liaison between coding teams, healthcare providers, and other stakeholders to resolve coding and documentation issues.
- Conduct comprehensive reviews of clinical documentation and coding in order to identify and educate providers and staff on improvement opportunities.
- Present findings from internal and external audits to clinical departments and

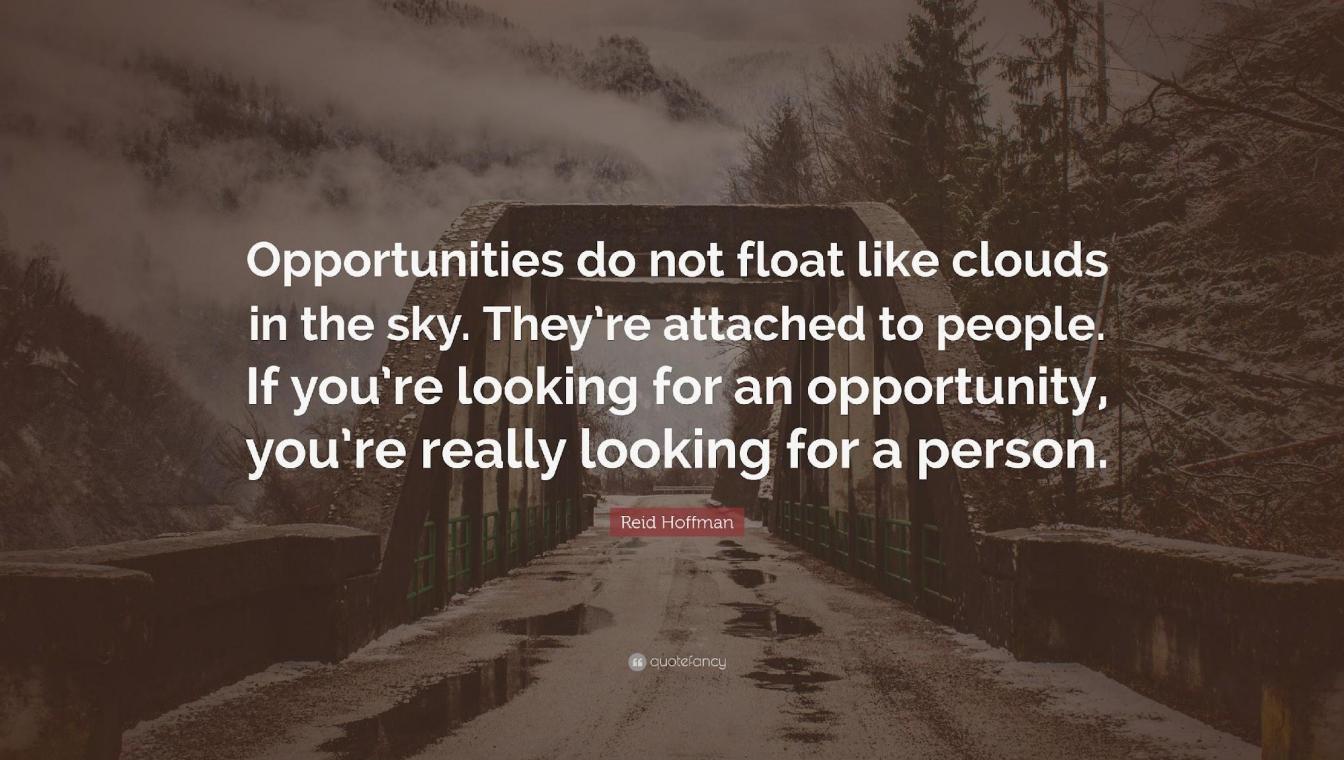


Display on your LinkedIn Profile

**Aisha Hollingsworth** 

CPC, CDEO, CRC, CPMA, AAPC Approved Instructor and Fellow  
Greater Richmond Region · [Contact info](#)

297 connections



**Opportunities do not float like clouds  
in the sky. They're attached to people.  
If you're looking for an opportunity,  
you're really looking for a person.**

Reid Hoffman

 quotefancy

Never  
underestimate  
the power of  
networking!



# Get Active!

- ▶ Within AAPC
  - ▶ Volunteer
  - ▶ Run for local chapter office
  - ▶ Engage online in FB groups (local and national)
- ▶ Local organizations and current company
  - ▶ Mentorships
  - ▶ Cross training
  - ▶ Volunteer opportunities
- ▶ Attend free education opportunities!
  - ▶ Education/webinars are great for networking, not just CEUs and education!

## Tried & True Advice



Professionalism



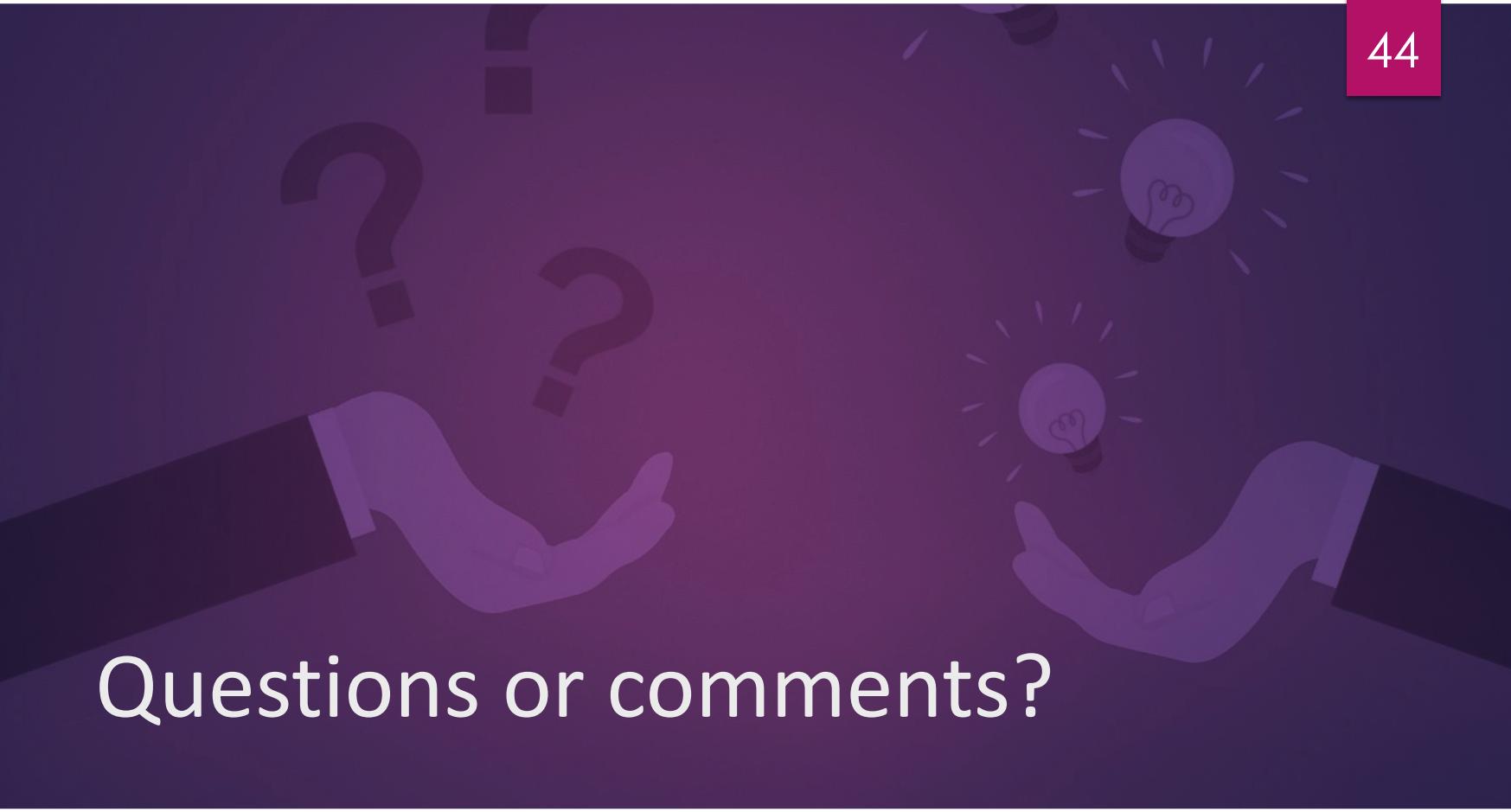
Preparedness



Patience

# Resources

- ▶ <https://www.aapc.com/resources/membership>
- ▶ <https://www.aapc.com/membership/membership-renewal.aspx>
- ▶ **AAPC Tools** <https://www.aapc.com/tools/>
- ▶ **Career Development**  
[https://www.aapc.com/certifications/new-member-benefits?utm\\_campaign=Member&utm\\_medium=email&hs\\_mi=341955617&utm\\_source=C-MNL\\_M-MM\\_D-1-10-25\\_P-member-news-letter\\_T-hubspot](https://www.aapc.com/certifications/new-member-benefits?utm_campaign=Member&utm_medium=email&hs_mi=341955617&utm_source=C-MNL_M-MM_D-1-10-25_P-member-news-letter_T-hubspot)
- ▶ **Discounts** <https://aapc.accessdevelopment.com/>
- ▶ **Video Learning Library** <https://www.aapc.com/resources>



Questions or comments?

Thank you  
for your  
time!

**Aisha Hollingsworth, CPC, CPMA, CRC, CDEO  
AAPC Fellow & Approved Instructor**

[hollingsworthaisha@gmail.com](mailto:hollingsworthaisha@gmail.com)